



Dennis the Menace



RETAILERS: See Page 14
for Special Display Plan

the Cookie Jar

INSIDE STORIES OF DENNIS

A POOR CONNECTION?

Regarding the cartoon at the right, a woman in California wrote that it touched her very much. She went on:—

"I am an old lady crippled with arthritis. About six months ago I had a fall and due to the accident I am losing the sight of one eye. I have been sorry for myself ever since.

"But just lately I was talking to a man who has been blind in one eye for years, and nobody knows it. He does his work every day and also drives his car. So I am sure there are plenty of people worse off than I.

"So tell Dennis to get back on the line again. Maybe he had a poor connection or something? I am sure God can help us all and will try to sustain us."



"I'M NOT SURE, BUT I THINK HE HUNG UP!"

CLUBHOUSE

A boy in New York tells us about his Dennis Club:—

"My friends and I built a Dennis clubhouse. We have cutout pictures of Dennis on all the walls. We collect money in the treasury to buy Dennis comic books and paperbacks.

"I hope you make Dennis comics as long as you live."

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of October 3, 1917, Section 4302, Title 39, United States Code)

1. Date of filing, October 1, 1968
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3. Frequency of issue, Bi-monthly
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5. Location of headquarters or general business offices of the publishers, Greenwich, Connecticut 06830

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2. Owner: Fawcett Publications, Inc., Greenwich, Conn.; W. A. Fawcett, Jr., (Manager, Conn.); Nelson Goodman, (Editor, Conn.); Bill Brown, (Editor, Conn.); James H. Fawcett, (Managing Editor, Conn.); Larry Brock, (Manager, Conn.); Alan Armstrong, (Art.); John Adams & Jack Arkins, (Copyists, Greenwich, Conn.); John B. Fawcett, (Sales, Conn.); Thomas H. Fawcett, (Sales, Conn.); Bruce K. Fawcett, (Sales, Conn.); F. Fawcett, (Greenwich, Conn.); W. A. Fawcett, (New York, N.Y.)

3. Known bondholders, mortgagees and other security holders, none; or holding 1 per cent or more of total amount of bonds, mortgages or other securities, none.

4. For completion by nonprofit organizations authorized to mail at special rate: Not applicable.

10. Extent and Nature of Circulation

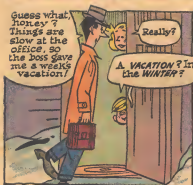
	Average No. Copies Each Issue During Preceding 12 Months	Actual No. of Copies of Single Issue Published Nearest to Filing Date
A. Total No. Copies (Printed and Press Run)	175,000	350,000
B. Paid Circulation		
1. Sales Through Dealers and Carriers, Street Vendors and Counter Sales	140,000	280,000
2. Mail Subscriptions	30,000	60,000
C. Total Paid Circulation	170,000	340,000
D. Free Distribution (including samples by Mail, Carriers or other means)	5,000	10,000
E. Total Distribution (Sum of C and D)	175,000	350,000
F. Office use, left-overs, unsold copies, returned after printing	187,179	374,342
G. Total (Sum of E & F, should equal total press run shown in A)	362,179	724,342

I certify that the statements made by me above are correct and complete.

(Signed) Nelson W. Fawcett

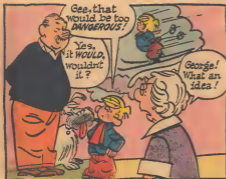
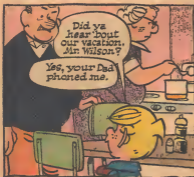
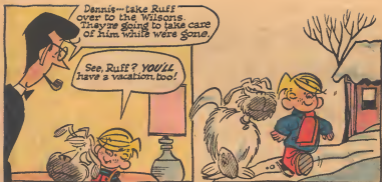
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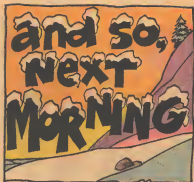
Winter Wonderland

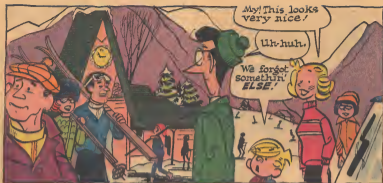


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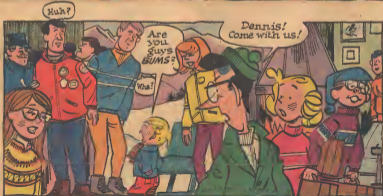




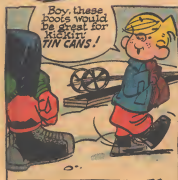
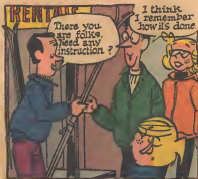




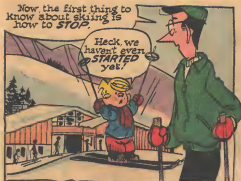
Do you suppose all these people are on vacation?







Now the first thing to know about skiing is how to **STOP**.

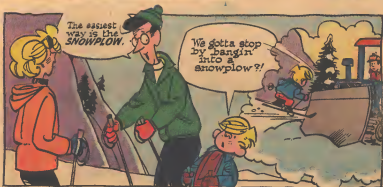


I know it! But you have to know how to stop!

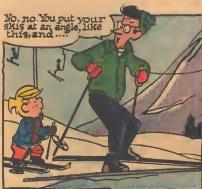
Okay, okay!



The easiest way is the **SNOWPLOW**.



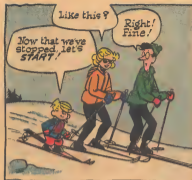
No, no. You put your skis at an angle, like this, and

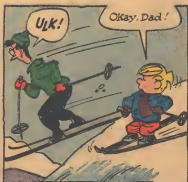


Boy, that's stoppin' the **HARD** WAY, huh?

Shh!







THE CURLY BIRD

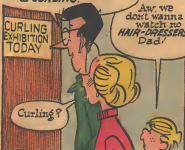
What are we gonna do today, Dad?

I think Daddy is a little too stiff to do anything, Dennis.



Say, this oughta be interesting--an exhibition of *CURLING*.

Aw, we don't wanna watch no *HAIR-DRESSERS*, Dad!



Curling?

THIS is curling--an old Scotch game.

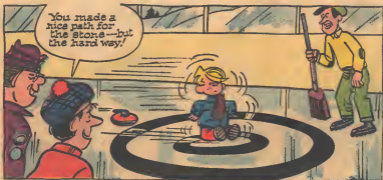
Looks like *BOWLIN'* on ice!

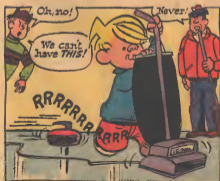
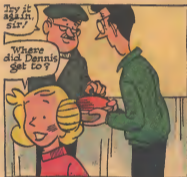
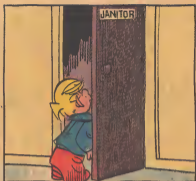






Here, laddie—you run ahead and sweep in front of the stone!






MORE WINTER FUN COMING →

PUZZLE PAGE

THIS IS A NURSERY RHYME

HICKY DICKY 

The    THE 

The  S  

&  HE Comes

HICKY DICKY 

ANSWERS

NURSERY RHYME

Hicky, dicky dock
The mouse ran up the clock
The clock struck one
And down he comes,
Hicky, dicky dock

AMERICAN SONG

Oh say can you see
By the dawn's early light
What so proudly we hail'd
At the twilight's last gleaming?
Whose broad stripes and bright stars
Through the perilous fight
O'er the ramparts we watch'd
Were so gallantly streaming?

ATTENTION ALL MAGAZINE RETAILERS:

Fawcett Publications, Inc., is pleased to announce a Retail Display Plan available to all retailers interested in earning a display allowance on DENNIS THE MENACE. To obtain details and a copy of the formal contract, please write to Marketing Division, Fawcett Publications, Inc., Fawcett Place, Greenwich, Connecticut 06830. Under the Retail Display Plan, in consideration of your acceptance and fulfillment of the terms of the formal contract to be sent to you upon your request, you will receive a display allowance of 10 per cent of the cover price per copy sold by you. This plan will become effective with all issues of DENNIS THE MENACE delivered to you subsequent to the date your written acceptance of the formal PAWCETT PUBLICATIONS, INC. RETAIL AGREEMENT is received and accepted by our company.


PUZZLE PAGE

Part of a favorite American song

O say  U C

By The  'S  LY 

W    DLY We  ed

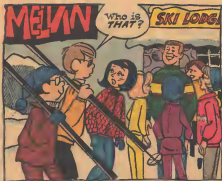
at the Twi  'S LAST GLEAMING

W  BR  D STRO  PES & BRO  GHT  'S

Through The PERILOUS 

 THE  PARTS We  ED

Were  Gall  ily  ING



That's Hans Von Orendorff. The *DREAMIE* Austrian ski instructor.



The only way to get any attention around here is to be a *SKI CHAMPION!*



I'M LOOKING FORWARD TO SKIING HILL K-99



That should get us some **ATTENTION!**

But you can't make it down the bunny slope--*K-99* is almost straight down!



Excuse me, But I couldn't help overhear you mention Hill *K-99*.









END



Very nice, Henry...
a perfect figure 8.

Thank you!

I can
make
an 8,
too!

YOU can make
an 8? Let's see it.

Here's a
1... an'
a 1... an'
a 1... an'...

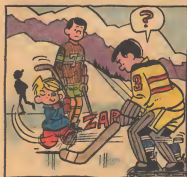
Is that eight... Mom?

...5...6...7
--8...yes!

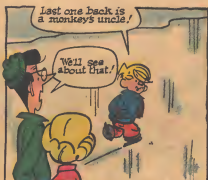
Hmm!
Very
funny!







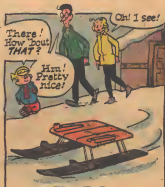
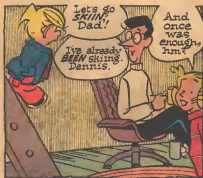
Lemme know when ya wanna learn some *MORE* 'bout this game!





END

The SKI'S THE LIMIT







Pull on those handles, Dennis!
BOTH of them!



I told you to pull on **BOTH** handles, didn't I?

But **I DID!**



First I pulled on **THIS** one....



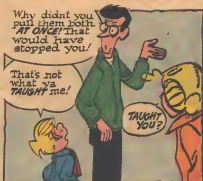
...then I pulled on **THIS** one.



Why didn't you pull them both **AT ONCE!** That would have stopped you!

That's not what ya **TAUGHT** me!

TAUGHT YOU?



Oh, brother!

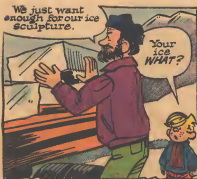
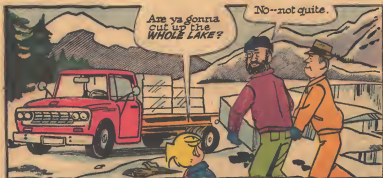
Yeah! You always tell me to hold things with **BOTH HANDS!**

That stops **ME!**



END

AND FINALLY







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Address _____

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Name _____

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